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To: High School Guidance Counselors, Athletic Directors, Elementary/Middle School Guidance Counselors, Parents/Players and Coaches

Ladies and Gentlemen, please allow me to introduce myself. I am Tommy Thompson of All Sports Consultants. I, and my colleagues, are very excited about this new venture and believe it holds great value to everyone interested in high school and college athletics.

We have a service we believe to be valuable to middle and high school student-athletes and their parents. We would like to sit down with your parents and student-athletes to create individually designed plans that would provide a structured path of preparation for high school athletics, and college, if that is their goal. These services offer guidelines and suggestions regarding high school and college athletics while focusing on the academic preparation needed for life after sports. (Yes, there really is life AFTER sports!) We offer a realistic view of the preparation necessary to be marketable to college coaches and provide down-to-earth education of the realities, potential, and options available for each student-athlete. If nothing else, these services are strong reinforcements of what parents and athletes know (or think they know) about preparing for high school and college academics and athletics while pursuing their dreams and preparing for a career.

Athletic directors and coaches benefit from this service in that you now have wiser and better informed student-athletes and parents. By targeting middle school students as one "focus group", we hope to assist high schools in "growing" better prepared student-athletes from the very first day of freshman Fall sports tryouts and to help student-athletes and their families realize that maximizing potential doesn't happen overnight; it requires years of preparation and a focused plan. We also provide teams and organizations with information and skills clinics designed to meet your specific needs; providing everyone with access to the same skill knowledge and team plan for success.

I am not the typical salesman who is going to bug you until you come to the phone. WE HAVE A VALUABLE SERVICE that will sell itself! I have attached our brochure to provide you with more information. If you are interested, please contact me and let's chat. If we don't hear from you, you won't hear from us. First contact is free; you have nothing to lose but a great deal to gain. Imagine a whole team of well-prepared, focused, and goal oriented student -athletes, and parents who have plans for their ACADEMICS as well as their ATHLETICS.

Respectfully

Tommy Thompson  
All Sport Consultant

**"OVER 50 YEARS OF PLAYING, COACHING, CONSULTING AND RECRUITING"**